**Module-1 Challenge**

According to the current information, three conclusions that can be drawn from the crowdfunding campaigns. The data shows: theater was the most successful category, plays were the most successful subcategory, and July was the most successful month.

Some limitations on this data set are/information that is missing are specific locations in each country, gender, and age demographics. These point could affect how accurate the numbers really are.

An additional graph and tables that could be created to show more information is: a bar graph showing country with outcome and category. This way, the data for what is specific to each country will be visual.

Based on the data present, the median better summarizes the date. The large variance showcases how spread-out the data numbers are, and the standard deviation displays how far most are from the average. The median is a more accurate display of data because it takes into account the large counting ranges.

There is more variability with successful data. This makes sense, because more outcomes were successful as opposed to “failed”, with the amount of backers supporting each category having more range and variety.